

ORDER



Orders
Order / Rev: 2017853
Alt Order #: WOC12540312
Product Desc: Primary
Estimate: 538
Flight Dates: 06/21/20 - 06/27/20
Original Date / Rev: 06/18/20 / 06/26/20
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Jamestown Associates / POL
Buying Contact: _____
Billing Contact: _____
734 15th Street NW Suite 550
Washington, DC 20005

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Kathleen Wall / R / US HOUSE /
Demographic: A50+
Product Codes: PL-US House Representative
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru: _____
Advertiser External ID: 114253
Agency External ID: 22298AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/27/20	62	\$58,775.00	\$49,958.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	62	\$58,775.00	\$49,958.75	194.60
Totals	62	\$58,775.00	\$49,958.75	194.60

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	32%	\$58,775.00
Market	100%	\$183,671.88

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	6%	\$11,020.31
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	21%	\$38,571.09
KPXB	0%	\$0.00
KRIV	20%	\$36,734.38
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	21%	\$38,571.09
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	06/21/20	06/26/20	Local News @ 6a M-F #HTownrush @6a	CM	6:00 AM-7:00 AM	MTWTF--	:30	5	\$425.00	P04	1.40	NM	5	\$2,125.00
(Program: #HTownrush @6a - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/21/20	06/27/20	MTWTF--			5		\$425.00		1.40				
N 2	All	06/21/20	06/26/20	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	MTWTF--	:30	3	\$300.00	P04	1.80	NM	3	\$900.00
(Program: CBS This Morning - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/21/20	06/27/20	MTWTF--			3		\$300.00		1.80				
N 3	All	06/21/20	06/26/20	Great Day Houston 9-106M GREAT DAY HOUSTON	CM	9:00 AM-10:00 AM	MTWTF--	:30	4	\$200.00	P04	1.50	NM	4	\$800.00
(Program: GREAT DAY HOUSTON - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/21/20	06/27/20	MTWTF--			4		\$200.00		1.50				
N 4	All	06/21/20	06/26/20	Price is Right THE PRICE IS RIGHT	CM	10:00 AM-11:00 AM	MTWTF--	:30	5	\$790.00	P03	3.50	NM	5	\$3,950.00
(Program: THE PRICE IS RIGHT - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/21/20	06/27/20	MTWTF--			5		\$790.00		3.50				
N 5	All	06/21/20	06/26/20	Local News @ 12p M-F 11 NEWS AT NOON	CM	12:00 PM-12:30 PM	MTWTF--	:30	5	\$375.00	P04	2.80	NM	5	\$1,875.00
(Program: 11 NEWS AT NOON - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/21/20	06/27/20	MTWTF--			5		\$375.00		2.80				
N 6	All	06/21/20	06/26/20	Let's Make a Deal 2-3p LET'S MAKE A DEAL	CM	2:00 PM-3:00 PM	MTWTF--	:30	5	\$490.00	P03	1.80	NM	6	\$2,940.00
(Program: LET'S MAKE A DEAL - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/21/20	06/27/20	MTWTF--			5		\$490.00		1.80				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	All	06/21/20-06/27/20	Let's Make a Deal 2-3p			2:00 PM-3:00 PM	MTWThF----	:30		(\$490.00)		1.80	NM		
See MG 6.6															
[Recon Preempt: DNA - Live Event - Local]															
6	All	06/21/20-06/27/20	Let's Make a Deal 2-3p			2:00 PM-3:00 PM	---ThF----	:30		(\$490.00)		1.80	NM		
See MG 6.7,6.8															
[NA/Oversold - only 1 break in show and client already placed every day - ml]															
7	All	06/27/20-06/27/20	Local News @ 8a Sa			7:58 AM-9:30 AM	-----Sa--	1:00		\$450.00		0.90	NM		
MG for 6.6 06/25															
8	All	06/27/20-06/27/20	CBS Sports Spectacular			11:30 AM-2:00 PM	-----Sa--	1:00		\$530.00		0.90	NM		
MG for 6.6 06/25															
N 7	All	06/21/20	06/26/20	Local News @ 4p M-F 11 NEWS AT 4PM	CM	4:00 PM-5:00 PM	MTWTF--	:30	5	\$275.00	P04	2.00	NM	5	\$1,375.00
(Program: 11 NEWS AT 4PM - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/21/20	06/27/20	MTWTF--			5		\$275.00		2.00				
N 8	All	06/21/20	06/26/20	Local News @ 5p M-F 11 NEWS AT 5PM	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$475.00	P04	3.30	NM	5	\$2,375.00
(Program: 11 NEWS AT 5PM - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/21/20	06/27/20	MTWTF--			5		\$475.00		3.30				
N 9	All	06/21/20	06/26/20	Local News @ 6p M-F 11 NEWS AT 6PM	CM	6:00 PM-6:30 PM	MTWTF--	:30	4	\$900.00	P04	4.80	NM	4	\$3,600.00
(Program: 11 NEWS AT 6PM - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/21/20	06/27/20	MTWTF--			4		\$900.00		4.80				
N 10	All	06/21/20	06/26/20	Wheel of Fortune 630-7p WHEEL OF FORTUNE	CM	6:30 PM-7:00 PM	MTWTF--	:30	4	\$2,450.00	P03	7.00	NM	4	\$9,800.00
(Program: WHEEL OF FORTUNE - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/21/20	06/27/20	MTWTF--			4		\$2,450.00		7.00				

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N11	All	06/21/20	06/26/20	Local News @ 10p M-F 11 NEWS AT 10P MF	CM	10:00 PM-10:35	PIMTWTF--	:30	5	\$1,275.00	P04	4.00	NM	5	\$6,375.00
(Program: 11 NEWS AT 10P MF - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/21/20	06/27/20	MTWTF--			5			\$1,275.00			4.00		
N12	All	06/21/20	06/23/20	Tue Prime A NCIS	CM	7:00 PM-8:00 PM	-T-----	:30	1	\$2,900.00	P04	8.50	NM	1	\$2,900.00
(Program: NCIS - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/21/20	06/27/20	-T-----			1			\$2,900.00			8.50		
N13	All	06/21/20	06/23/20	Tue Prime B FBI	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$4,290.00	P03	6.40	NM	1	\$4,290.00
(Program: FBI - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/21/20	06/27/20	-T-----			1			\$4,290.00			6.40		
N14	All	06/21/20	06/27/20	CBS This Morning Sa CBS THIS MORNING SAT	CM	6:00 AM-8:00 AM	-----S-	1:00	1	\$360.00	P03	1.00	NM	1	\$360.00
(Program: CBS THIS MORNING SAT - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/21/20	06/27/20	-----S-			1			\$360.00			1.00		
N15	All	06/21/20	06/27/20	Local News @ 8a Sa 11 NEWS SAT MORN @ 8A	CM	8:00 AM-9:30 AM	-----S-	1:00	1	\$450.00	P04	1.70	NM	1	\$450.00
(Program: 11 NEWS SAT MORN @ 8A - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/21/20	06/27/20	-----S-			1			\$450.00			1.70		
N17	All	06/21/20	06/27/20	Wheel of Frtune 630-7p WHEEL OF FORTUNE (SAT)	CM	6:30 PM-7:00 PM	-----S-	1:00	1	\$1,400.00	P04	3.60	NM	1	\$1,400.00
(Program: WHEEL OF FORTUNE (SAT) - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/21/20	06/27/20	-----S-			1			\$1,400.00			3.60		
N19	All	06/21/20	06/27/20	Sat Prime B 48 HOURS	CM	8:00 PM-9:00 PM	-----S-	1:00	1	\$4,120.00	P03	3.00	NM	0	\$0.00
(Program: 48 HOURS - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/21/20	06/27/20	-----S-			1			\$4,120.00			3.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	All	06/21/20-06/27/20		Sat Prime B			8:00 PM-9:00 PM			-----Sa-	:30	(\$2,060.00)	3.00	NM	
See MG 23.2,23.3															
[Program Change - Crimetime Saturday in this TP - ml]															
N20	All	06/21/20	06/27/20	Sat Prime C 48 HOURS	CM	9:00 PM-10:00 PM	-----S-	1:00	1	\$2,650.00	P04	2.40	NM	1	\$2,650.00
(Program: 48 HOURS - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/21/20	06/27/20	-----S-			1			\$2,650.00			2.40		
N21	All	06/21/20	06/27/20	Local News @ 10p Sa 11 NEWS AT 10P SAT	CM	10:00 PM-11:00 PM	-----S-	1:00	1	\$1,200.00	P04	3.10	NM	1	\$1,200.00
(Program: 11 NEWS AT 10P SAT - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/21/20	06/27/20	-----S-			1			\$1,200.00			3.10		
N23	All	06/21/20	06/21/20	Local News @ 530p Su 11 NEWS AT 530PM SUN	CM	5:30 PM-6:00 PM	-----S	:30	1	\$620.00	P03	2.40	NM	2	\$5,360.00
(Program: 11 NEWS AT 530PM SUN - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		06/15/20	06/21/20	-----S			1			\$620.00			2.40		

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KHOU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	-----S					1	\$620.00		2.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	06/15/20-06/21/20		Local News @ 530p Su		5:30 PM-6:00 PM	-----Su	:30		(\$620.00)		2.40	NM		
See MG 23.2,23.3															
[Recon Preempt: DNA - Live Event - Local]															
2	All	06/27/20-06/27/20		Local News @ 6p Sa		6-630p	-----Sa--	1:00		\$1,240.00		2.40	NM		
Ⓜ MG for 23.1,19.1															
3	All	06/21/20-06/27/20		Sat Prime B		8:00 PM-9:00 PM	-----Sa--	1:00		\$4,120.00		3.00	NM		
Ⓜ MG for 23.1,19.1															
N24	All	06/21/20	06/21/20	Sun Prime A	CM	6:00 PM-7:00 PM	-----S	:30	1	\$2,800.00	P04	6.20	NM	1	\$2,800.00
60 MINUTES															
(Program: 60 MINUTES - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	-----S					1	\$2,800.00		6.20			
N27	All	06/21/20	06/21/20	Local News @ 10p Su	CM	10:00 PM-11:00 PM	-----S	:30	1	\$1,250.00	P04	3.70	NM	1	\$1,250.00
11 News at 10p Sun															
(Program: 11 News at 10p Sun - P4)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/15/20	06/21/20	-----S					1	\$1,250.00		3.70			
Totals													62	\$58,775.00	